

## GoAcademy! – IH Düsseldorf is looking for backup!

To expand our team in Düsseldorf, we are looking for dedicated, competent and motivated employees who want to work in an international team and develop further.

### *We:*

- Are one of the leading language schools in Europe since 1990 with a strong focus on German. Teach German, English, Spanish, French and 20+ languages.
- Certified and member of many globally recognized organizations in the education market such as IALC, International House IHWO, FDSV, ALTO and FaDaF.
- Our main programs for international students are German University Pathway, Medical Pathways (Doctors and Nurses), Work&Travel and Internships.
- Summer courses, company training, educational leave in Germany and abroad, medical courses, Erasmus+ and Pathway training complete our portfolio.
- Working as an examination institute for Telc, TestDaF, TestAS, Toeic and others, we carry out more than 2000 examinations a year at our company and in our partner schools in Mauritius and Morocco.
- Our quality is checked annually by TÜV Rheinland and according to DIN ISO 9001:2015.

### *We are currently looking for:*

## Agency/Sales - Marketing Manager

Our Agency/Marketing Team needs reinforcement. Even if you are already a professional and have worked in this field, we will give you full support and onboarding/training.

As part of the Agency department, you are responsible for acquiring new business partners and agencies who send us international students to study German in Düsseldorf.

Your focus will be on creating new contacts and partnerships while also managing the day to day bookings of new students, by exchanging contracts and documents with your business partners.



GoAcademy! Sprachtraining Düsseldorf

Grafenberger Allee 78-80  
40237 Düsseldorf  
Tel: +49 (0) 211 - 68 41 52  
info@goacademy.de

GoAcademy! Sprachschule Düsseldorf  
Grafenberger Allee 78-80 • 40237 Düsseldorf

Leading our in-country reps, updating and working on our online international platforms will also be part of your day to day work.

The agency department works closely with our marketing team, therefore your insights into our partners and customers help shape the marketing projects to which you can take part.

### **You:**

- Have at least 2 years of professional experience in sales, marketing or in the education industry.
- Are committed, professional and motivated with good social skills. You can communicate well and represent a service/company in front of partners. Phone calls, video chats and presentations are second nature to you. Showing our course portfolio and making new business partners internationally sounds exciting to you. (Berlin, Dublin, London, Split, were the past on-site event locations).
- C1/C2 in English or native speaker. Additional languages like Turkish, Portuguese, Spanish, etc.. are a plus as these are our cooperation markets. Have at least a B1 German level.
- Have good PC office and Internet skills, Safesforce, Fidelo, or other similar tools are familiar to you and part of your working environment
- Are interested in learning using and implementing AI in the workspace.

If this sounds like you, apply with CV, references and proof of qualification to the following E-Mail-Adress: [agents@gocademy.de](mailto:agents@gocademy.de)

The workplace is initially in Düsseldorf, a top location with a high quality of life, art and culture. Later, it will also be possible to work partially or completely remote.

