FDSV
Sustainability Code

Taking Responsibility

The FDSV and its members recognise that language travel and international educational programmes have environmental and social impacts. For many years, the FDSV has actively addressed issues of sustainable business management and supported its members through specialist information, training and the exchange of practical approaches. Several member companies have now obtained external sustainability certifications or accreditations. Each member decides independently, in line with its business model, which measures to implement to conduct its activities responsibly.

Communicating Credibly

FDSV members undertake to make environmental, climate-related, social and sustainability claims specific, truthful and substantiated in proportion to their scope. Individual measures must not be used to imply broader sustainability credentials for companies, schools or trips that cannot be demonstrated.

Avoiding Greenwashing

The FDSV and its members oppose misleading sustainability communications. Certifications, accreditations, labels and climate protection measures are communicated only to the extent that they actually exist and can be substantiated.

Keeping Knowledge Up to Date and Sharing It

The FDSV undertakes to regularly inform its members about relevant developments in environmental and social sustainability and the legal requirements for sustainability communications. This may include expert presentations, training and the exchange of good practices. Peer-to-peer exchange among members is expressly encouraged.

Respecting Different Approaches

The Code does not prescribe specific sustainability measures or certifications. Each member company is responsible for its own implementation. The shared standard is credible and transparent communication about what has actually been implemented.